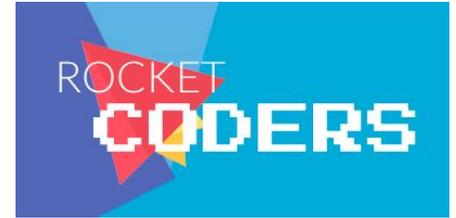


## Rocket Coders LTD Privacy Policy



### Who we are

Rocket Coders LTD is an education and computer training business working with children, organisations, and businesses. We provide coding clubs, resources, and consulting services within the UK. Sometimes we need to store data on individuals that are using our services so that we can contact them regarding bookings, news, and events information.

**We do not profit financially from the data that we store and we never share data with other businesses for marketing purposes.**

In this privacy policy we outline how we collect and store data and how we ensure it is protected at all times.

### Data we collect

#### COOKIES

##### What are cookies?

Cookies are small text files that are placed on your computer, smartphone or other device when you access the internet.

Unlike many online businesses, Rocket Coders do not store persistent or session cookies. This is because we use third party vendors to handle our booking services and there is no login required to access our resources.

#### GOOGLE ANALYTICS

When someone visits ROCKETCODERS.CO.UK we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Google Analytics data allows us to monitor the location of the users of our website so that we can assess the local and national interest in our services.

## **WIFI**

When you use the WiFi at a Rocket Coders event your MAC address will be available to the system administrator for the duration of your connection. We do not store any information or track your behaviour when accessing the Internet at our sites. We do not monitor your activity or have the ability to monitor your activity when connected to our WiFi.

## **Third parties**

### **MAILCHIMP**

As part of the registration process for our events we collect personal information. We use that information for a couple of reasons: to tell you about events or news you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses. We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer Ed Fish.

### **TypeForm**

When you make a booking or sign up as a member we use a third-party provider TypeForm. Through this application we gather data about your bookings, your name, address, email, and telephone number. This data is stored securely on TypeForms servers, Google Drive, and via email. This data is never shared with third parties and can be deleted at your request at any time. For more information on TypeForms privacy policy please see <https://admin.typeform.com/to/dwk6gt>

### **Important**

Following a data breach on Friday 29th July - Rocket Coders LTD will be terminating our relationship with TypeForm and deleting all data held on their servers. For more

information about the breach or to find out if you've been affected please contact [ed@rocketcoders.co.uk](mailto:ed@rocketcoders.co.uk)

### **Google Drive**

We store your name, telephone number, and email address on a private google drive account that can be accessed only by our data controller Ed Fish.

### **Access to your data**

Under GDPR legislation you have the right to access and amend any personal data that we hold. To view, amend, or delete personal information please email [ed@rocketcoders.co.uk](mailto:ed@rocketcoders.co.uk).

### **Changes to this policy**

Rocket Coders LTD reserves the right to change this privacy notice at any time. If we make changes to the privacy notice you will be contacted before the changes take effect. This privacy notice will be reviewed in 12 months time in April 2019 or by request.